

Five Neon Signs

Tom Loughlin

April 3-11, 2015

Opening reception: Friday, April 3, 7 - 11pm

Tom Loughlin's Five Neon Signs reflect the artist's interest in social systems, particularly those at work in the Bay Area of today. The works juxtapose digital currencies, real estate markets, and cloud storage with the vernacular iconography of strip clubs, payday lenders, and pawn shops. Combining esoteric linguistic references with more familiar advertising tropes, the signs function as subtle, psychic disruptions and ruminations on what have been widespread changes to the region.

This solo exhibition marks the first time that all five signs will be exhibited together, and the opening reception will include a new performance by the artist. Over the last year, the signs have been exhibited in window displays at Adobe Books, The Thing Quarterly office, Spare Change Artist Space and Root Division in San Francisco, as well as Google's offices in Mountain View, California.

Tom Loughlin is a multimedia artist living and working in San Francisco. Born in St. Louis, Missouri, Loughlin has lived in communities of various sizes in New Hampshire, Massachusetts, Pennsylvania, Hawaii, Colorado, and Minnesota. He has exhibited object-based works, sound installations, and performances at various Bay Area venues including the Yerba Buena Center for the Arts, the Lab, Queens Nails, and SOMArts.

citylimitsgallery.com

info@citylimitsgallery.com